


Please join us on

Thursday, June 5, 2008 7:30 a.m. – 12:30  
with lunch and wine tasting to follow for the  
El Dorado and Amador County Grape Grower's  
Foothill Grape Day Meeting



Sponsored by the University of California Cooperative-Extension, the El Dorado Grape Growers Association, the El Dorado Winery Association, and Sogno Winery

Held at Sogno Winery • 3046 Ponderosa Road • Shingle Springs

- 7:30      **Registration and Coffee**
  - 8:00      **Welcome** Lynn Wunderlich, U.C. Cooperative Extension El Dorado/Amador
  - 8:05      **Spider Mite Control in Vineyards: Organic and Conventional Strategies.**  
Dr. Frank Zalom, UC Davis Entomology
  - 8:35      **Top 10 Mediterranean Varieties for Warm Places in California**  
Glenn McGourty, U.C. Cooperative Extension Lake/ Mendocino Counties
  - 9:30      **Evaluation of Barbera Clones**  
Dr. Matthew Fidelibus, UC Kearney Agricultural Center, Parlier
  - 10:00     **Break**
  - 10:20     **Differentiating the Foothills: Defining and Marketing What Can Set Us Apart**  
*Panel presentations and discussion:*  
**The Foothill Rhone Niche:** Bill Easton  
*Bill is President, winemaker and grower of Terre Rouge and Easton Wines in Amador County. He has been a consultant and wine retailer for 30 years and understands foothill "terroir."*  
**Lessons learned from Lodi/Woodbridge:** Stuart Spencer  
*Stuart has been the Program Manager for the Lodi Winegrape Commission for 9 years, and is responsible for directing their marketing and educational activities committed to raising the awareness of Lodi wines and grapes. He is also the winemaker for St.Amant Winery and has a vineyard in Amador County that specializes in Spanish and Portuguese grapes.*  
**Media Perspective:** Mike Dunne  
*Mike is a well known and highly respected wine and food writer for the Sacramento Bee. June 5th coincides with the launch date for the Sac Bee's new wine website, featuring the Foothills.*
-  Wine tasting featuring local Barbera and Rhone varieties and gourmet lunch by Feast of Dreams.

### June 5<sup>th</sup> Foothill Grape Day Meeting Registration Form

Pre-register by May 30<sup>th</sup>. Complete this form and mail with your check to the address below. Or RSVP to Robin Cleveland (530) 621-5528 followed by a check in the mail. **To register with a credit card secure online go to: [http://ceeldorado.ucdavis.edu/Whats\\_Happening\\_at\\_UCCE/](http://ceeldorado.ucdavis.edu/Whats_Happening_at_UCCE/).**  
**Space is limited. Lunch will not be guaranteed if you register at the door.**

Name(s) \_\_\_\_\_ Day Phone Number \_\_\_\_\_  
*Please list all names attending meeting*

Address \_\_\_\_\_ City/Zip \_\_\_\_\_

\$30.00 per person x \_\_\_\_\_ = \_\_\_\_\_ Total Amount Due

Please make check payable to: UC Regents and return to:  
UCCE, Attention: Robin Cleveland, 311 Fair Lane, Placerville, CA 95667