Please join us on
Thursday, June 5, 2008 7:30 a.m. – 12:30 with lunch and wine tasting to follow for the El Dorado and Amador County Grape Grower’s Foothill Grape Day Meeting

Sponsored by the University of California Cooperative-Extension, the El Dorado Grape Growers Association, the El Dorado Winery Association, and Sogno Winery

Held at Sogno Winery • 3046 Ponderosa Road • Shingle Springs

7:30 Registration and Coffee
8:00 Welcome Lynn Wunderlich, U.C. Cooperative Extension El Dorado/Amador
8:05 Spider Mite Control in Vineyards: Organic and Conventional Strategies. Dr. Frank Zalom, UC Davis Entomology
8:35 Top 10 Mediterranean Varieties for Warm Places in California Glenn McGourty, U.C. Cooperative Extension Lake/ Mendocino Counties
9:30 Evaluation of Barbera Clones Dr. Matthew Fidelibus, UC Kearney Agricultural Center, Parlier
10:00 Break
10:20 Differentiating the Foothills: Defining and Marketing What Can Set Us Apart Panel presentations and discussion:
The Foothill Rhone Niche: Bill Easton
Bill is President, winemaker and grower of Terre Rouge and Easton Wines in Amador County. He has been a consultant and wine retailer for 30 years and understands foothill “terroir.”
Lessons learned from Lodi/Woodbridge: Stuart Spencer
Stuart has been the Program Manager for the Lodi Winegrape Commission for 9 years, and is responsible for directing their marketing and educational activities committed to raising the awareness of Lodi wines and grapes. He is also the winemaker for St.Amant Winery and has a vineyard in Amador County that specializes in Spanish and Portuguese grapes.
Media Perspective: Mike Dunne
Mike is a well known and highly respected wine and food writer for the Sacramento Bee. June 5th coincides with the launch date for the Sac Bee’s new wine website, featuring the Foothills.

Wine tasting featuring local Barbera and Rhone varieties and gourmet lunch by Feast of Dreams.

June 5th Foothill Grape Day Meeting Registration Form

Pre-register by May 30th. Complete this form and mail with your check to the address below. Or RSVP to Robin Cleveland (530) 621-5528 followed by a check in the mail. To register with a credit card secure online go to: http://ceeldorado.ucdavis.edu/Whats_Happening_at_UCCE/.

Space is limited. Lunch will not be guaranteed if you register at the door.

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<td>Please list all names attending meeting</td>
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$30.00 per person x ________ = ___________Total Amount Due

Please make check payable to: UC Regents and return to: UCCE, Attention: Robin Cleveland, 311 Fair Lane, Placerville, CA 95667