



Please join us on

Thursday, April 23, 2009, 7:30 a.m. –12:30 (with lunch to follow)

for the **Foothill Grape Day Meeting**

Sponsored by the University of California Cooperative-Extension and the Amador County Wine Grape Growers Association

Held at the Plymouth Fairgrounds - Spur Building



7:30 Registration and Coffee

8:00 **Farm Advisor Update: What's happening locally.**

Lynn Wunderlich, U.C. Cooperative Extension Farm Advisor, Amador/El Dorado County.

8:30 **What's next for variety selection? ABCCM (Anything But Chardonnay, Carbernet, Merlot).**

Paul Verdegaal, U.C. Cooperative Extension Farm Advisor, San Joaquin County. Paul will share his experience with growing Italian, Rhone and other "obscure" varieties.

9:15 **Irrigation strategies for dry times: getting the most from every drop.**

Terry Prichard, U.C. Cooperative Extension Farm Advisor, San Joaquin County.

9:45 Break

10:15 **FROST! Understanding and preventing frost damage.**

Rick Snyder, Biometerology Specialist, UC Davis. Remember April 20, 2008??

11:00 **Clonal Diversity of Zinfandel: Heritage Zin Trial.**

Jim Wolpert, UCCE Viticulture Specialist.

11:30 **Focus on Marketing: The Lake County Grape Commission.**

Rick and Shannon Gunier, CPI Marketing.

Rick and Shannon Gunier are an energetic pair that have managed all of the Lake County Grape Commission's activities for 15 years, marketing the Lake County winegrape growing region and assisting growers in a variety of activities including educational and research programs that benefit growers' vineyard development. Lake County winegrape sales have increased to almost 40 million dollars in 2008. Hear how they got there!



12:30 Wine tasting and Catered tri-tip and chicken lunch from InCahoots

Foothill Grape Day Meeting Registration Form – Pre-register by April 17, 2009

Complete this form and mail with your check to the address below or RSVP to Robin Cleveland (530) 621-5528 to register at the door. Or, register with a credit card secure online at: <http://ceeldorado.ucdavis.edu>

Space is limited. Lunch will not be guaranteed if you register at the door.

Please list all names attending meeting

Name(s) _____ Day Phone Number _____

_____ Email _____

Address _____ City/Zip _____

\$30.00 per person x _____ people attending = _____ Total Amount Due

Please make check payable to: UC Regents

and return to: UCCE, Attention: Robin Cleveland, 311 Fair Lane, Placerville, CA 95667