Foothill Grape Day

Thursday, June 3, 2010, 7:30 a.m.-12:30

Sponsored by the University of California Cooperative-Extension; Farm Advisor Lynn Wunderlich

Held at Sogno Winery • 3046 Ponderosa Road • Shingle Springs

7:30 Registration and Coffee

8:00 Gill’s mealybug (Ferrisia gilli) biology and management.  
Lynn Wunderlich, UC Cooperative Extension- El Dorado/Amador Counties

8:45 European grapevine moth (Lobesia botrana) update: What we know now.  
Monica Cooper, UC Cooperative Extension-Napa County

9:30 Understanding foothill vineyard soils: nutrition and terroir implications.  
Toby O’Geen, UC Land and Air Resources Soils Specialist

10:15 Break

10:40 Canopy management: the basics and beyond.  
Larry Bettiga, UC Cooperative Extension-Monterey/San Benito/Santa Cruz Counties

11:30 Panel: Marketing grapes in tough times.  
Nick Frey, President, Sonoma County Winegrape Commission
Nick became President of the SCWC in September 2006. Their mission is to increase the value of Sonoma County wine grapes and to nurture and protect this agricultural resource for future generations. Previously, Nick was Exec. Director of the Sonoma Grape Growers Assoc, since May 1999.
Beth Jones, President, El Dorado Winery Association
Beth is the new President of the El Dorado Winery Association and has a keen interest in the sustainability movement and in seeing the foothills attain recognition for our quality grapes and wine. Her family owns and operates Lava Cap Winery.
Ron Mansfield, Goldbud Farms
Ron has been growing tree fruit and wine grapes in El Dorado County since 1980. He is well respected for his understanding of local growing conditions that contribute to Goldbud’s high fruit quality standards and for his marketing savvy. Ron currently manages 160 acres of grapes, specializing in Rhone varieties.

**Gourmet Lunch and Wine Tasting to follow program**

June 3rd Foothill Grape Day Meeting Registration Form

Pre-register by May 30th. Complete this form and mail with your check to the address below. Or RSVP to Robin Cleveland (530) 621-5528 followed by a check in the mail. To register with a credit card secure online go to: http://ceeldorado.ucdavis.edu/Whats_Happening_at_UCCE/

Name(s) __________________________________________ Day Phone Number ________________
Please list all names attending meeting

Address __________________________________________ City/Zip ____________________________

$35.00 per person x _____ = _______ Total Amount Due. __________________________________

Email __________________________________________

Please make check payable to: UC Regents and return to: UCCE, Attention: Robin Cleveland, 311 Fair Lane, Placerville, CA 95667